

wonderland

Background : The Start of Something Remarkable

Wonderland is an Art/Science project between Professor Tony Ryan OBE, scientist at the University of Sheffield and Professor Helen Storey, artist and designer (London College of Fashion and Helen Storey Foundation) with textiles made in association with Interface at the University of Ulster. Wonderland is a project funded touring exhibition (London, Sheffield and Belfast) and is a culmination of 2 _ years of dialogue, research and development, the starting point of which was an examination of new ways to solve global and environmental problems.

Ideas

This dialogue has resulted in the production of a central artistic and metaphorical work ("Disappearing Dresses") and some tangible ideas; products which are being further developed, namely a water purification pillow, a bottle or packaging which disappears under a hot tap - the lid of which can be embedded with seed germinating gel ("Bottles to Flowers") and an Upperless Shoe.

Wonderland is designed to show the start of something extraordinary, the power of shared ideas when human imaginations are combined to exchange knowledge and expertise, a demonstration that something extraordinary can emanate.

Wonderland tour

London January 29th - February 29th 2008

Helen Storey made the Disappearing Dresses in a studio gallery space in front of the public gaze.

Sheffield 17th June - 13th July 2008

The dresses and developing products will be shown in a citywide event, supported by local, regional and national partnership.

Key Sheffield partners and stakeholders are; University of Sheffield, Sheffield University Enterprise Limited (S.U.E.L), Sheffield City Council, A and B Business Yorkshire, MK Marketing, Creative Sheffield and all venues.

The key sites for Wonderland are Meadowhall Shopping Centre (Disappearing Dresses and other events), University of Sheffield (films and events), The Botanical Gardens (proposed site for the Bottles to Flowers concept) and The Millennium Galleries (where a specially commissioned floor vinyl will playfully elucidate the ideas behind Wonderland and where to see them in the city).

Belfast Autumn 2008

Wonderland will be shown in Belfast in Autumn 2008 at The Ormeau Baths Gallery, where the focus will be on the textiles originated at Interface, University of Ulster.

Project management

Wonderland has been researched, produced and will be delivered by the Helen Storey Foundation (HSF) in association with all its partners. HSF is a not for profit arts organisation specialising in scientifically and environmentally inspired projects which combine art, design and creativity whose work is entirely project funded and made possible through public sector funding and with sponsorship. Its projects are meant to inspire others, be shown in the public domain and enjoyed by large audiences, especially those in full time education.

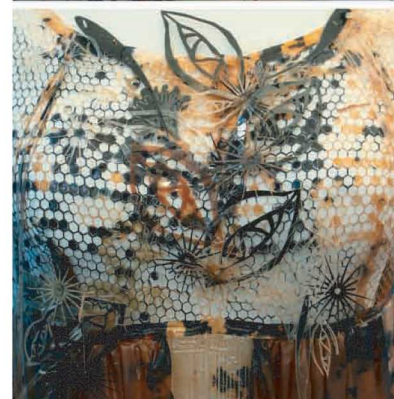
For further information please see www.helenstoreyfoundation.org www.showstudio.com/wonderland or contact Caroline Coates at caroline@helenstoreyfoundation.org

"By deliberately combining art and science we have gone to places neither would in isolation."

Professor Helen Storey

"Working with an artist is a dream for me. Helen pushes the boundaries of our knowledge...we share the dream of a world that uses its resources more responsibly"

Professor Tony Ryan



Partners



Meadowhall
Land of Shoppportunity



Supported by

